



2012 Canton Senior Expo

April 4, 2012 from 8:00 a.m. – 3:00 p.m.
Canton Cultural Center for the Arts

Participation opportunities:

- Entertainment Sponsor \$1,350
- Bingo Sponsor (2 available) \$850
- Game Show Sponsor \$850
- Prize Wheel Sponsor \$600
- Exhibit \$450
- "Take One" Table \$100

**Please see page two for explanation of participation fees.
Non-profit pricing also available.*

Deposit of \$100 and completed registration form will secure participation.

Send check or money order to:

Shannon English Marketing
c/o Canton Senior Expo
4433 38th St. NW
Canton, OH 44718
Or fax to: 330.433.2889

Canton Senior Expo Registration Form

Name of Business: _____

Name of Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Name to be placed on sign: _____

Bingo prize donation: _____

- Please reserve my participation for:
- Entertainment Sponsor
 - Bingo Sponsor (Session 1)
 - Bingo Sponsor (Session 2)
 - Game Show Sponsor
 - Prize Wheel Sponsor
 - Exhibit
 - "Take One" Table

Additional requests: Electricity No Charge Table \$30/each Chair \$3/each

Amount of payment made payable to Shannon English Marketing enclosed: _____

Please check to receive invoice:

Hold Harmless Agreement

For good and valuable consideration, the undersigned hereby agrees to indemnify, defend and hold free and harmless, Shannon English Murray Public Relations and Promotions Group, Inc. dba Shannon English Marketing, Canton Cultural Center for the Arts and each of their agents, employees, officers and directors, from and against any and all causes of actions, claims, liabilities, assertions of liability, losses, costs and expenses including, but not limited to attorney fees, which in any manner may arise or be alleged to have arisen, or resulted, or alleged to have resulted from the presence's, activities, and promotions of any nature whatsoever or otherwise of the undersigned, its agents or employees, on or adjacent to the premises known as the Canton Cultural Center for the Arts including, but not limited to, claim or claims for bodily injury or death of persons, and for loss of or damage to property, including claims or loss by Canton Cultural Center for the Arts, and Shannon English Marketing and their agents, employees, officers and directors. As an exhibitor in the Senior Expo, April 4, 2012, we, the exhibitor, agree to the above and to abide by the GUIDELINES of the show. We understand that all space will be assigned on a first come basis and that the event sponsor, coordinator and venue has the right to decline any application or disallow any exhibit which is not in keeping with the character of the show.

I understand that a space cancellation fee of \$250 will be accessed for a cancellation within one week prior to the event.

Signature _____ **Date** _____

Office Use Only: Date Contract Received: _____ Amount Enclosed: _____ Date Invoiced (if applicable): _____

Sponsorship Opportunities

Entertainment Sponsor

Exhibit booth (8' x 10') in main exhibit hall, name recognition in all advertising and press releases as Entertainment Sponsor, logo on entertainment signs at event, opportunity to place your banner on stage, opportunity to place items on Welcome Table for attendees, name mentioned in announcements at event as sponsor.

Total Investment: \$1,350

Bingo Sponsor (2 available)

Two time periods available: 10:00 a.m. to 11:45 a.m. and 1:00 pm to 2:45 p.m. Your business can call Bingo for 1.5 hour and then give a 15 minute "infomercial." Sponsorship includes: Exhibit booth (8' x 10') in main exhibit hall, logo on event flier and program promoting Bingo, name mentioned in radio advertising, opportunity to place banner/signs in Bingo area.

Total Investment: \$850 (per session)

Game Show Sponsor

Exhibit booth (8' x 10') in main exhibit hall, name recognition in all advertising and press releases as Game Show Sponsor, logo on event signage and program, and an opportunity to place items on Welcome Table for attendees.

Total Investment: \$850

Prize Wheel Sponsor

Exhibit booth (8' x 10') in main exhibit hall, name recognition in all advertising and press releases as Prize Wheel Sponsor, logo on event signage and program, and an opportunity to place items on Welcome Table for attendees.

Total Investment: \$600 + Prizes

Exhibit Opportunities

Exhibit

8' x 10' Booth, 8' table, 2 chairs, electricity, business name sign

Total Investment: \$450

"Take One" Table

Opportunity to provide items for Welcome Table

Total Investment: \$100



Exhibitors: This year's expo will have a CIRCUS theme!